

 (973) 223 9402

 iamzainstudios.com

 iamzainstudios@gmail.com

 Willing to relocate to:
Hoboken, NJ - Clifton, NJ - Paramus, NJ

SUMMARY

A results-driven, self-motivated, and resourceful arts director with an ability to successfully translate desired moods, messages, concepts, and underdeveloped ideas into imagery. Experience of working in and contributing to a creative environment alongside designers. Currently looking for a new and challenging position, one which will make the best use of my existing skills and experience and also further my personal and professional development.

SKILLS

Digital Marketing (9 years)	Google Analytics (6 years)
WordPress (9 years)	Management Consulting (7 years)
Excel (3 years)	Social Media Management (9 years)
Keyword Research (10+ years)	Social Media Marketing (9 years)
Microsoft Office (10+ years)	Sales Experience (8 years)
Google Docs (8 years)	Events Management (7 years)
Adobe premiere (8 years)	Administrative Assistant (8 years)
Graphic design (10+ years)	Sales Experience (10+ years)
Google AdWords (5 years)	Driving Experience (10+ years)
Adobe photoshop (10+ years)	Management (8 years)
Illustrator	Image processing
Adobe illustrator	Premiere
After effects	Marketing
Adobe indesign	Video production
Photoshop	Maintenance
Indesign	Inventory

CERTIFICATIONS/LICENSES

Teaching Certificate
Present

AWARDS

Club Leadership Reward
(June 2011)
Latin America Student
Association (LASA)

PHILLIP "ZAIN" DIAS JR.

CREATIVE DIRECTOR

EXPERIENCE

I Am Zain Studios CINEMATOGRAPHER (2015 TO PRESENT)

Music Videos etc.

- Responsible for conceptualizing, design, mock-ups, including responsive, mobile, and tablet-friendly interactive sites and social media integration.
- Accomplishments include:
 - Published Magazine "I Am Zain Photography" (Started in January 2014).
 - Handled, transported, and maintained equipment in a safe manner.
 - I Am Zain Photography Magazine has worked with Sneaker Studio, Addicted 2 Soles, Cheyenne Lute, Felic Fame, Angelique Witter, and many more.

I Am Zain Studios PHOTOGRAPHER (JUNE 2009 TO PRESENT)

Capture realistic images and shoot videos as the assignment dictates.

- Pre-edit and edit images as needed.
- Processed photographs by resizing and retouching them.
- Ensure appropriate photo quality.
- Worked with clients to decipher project needs.
- Worked with producers to ensure management of all photography assignments.
- Prepared shoot sites as needed for particular projects.
- Set up equipment and tools as needed for projects.

I Am Zain Studios CREATIVE DIRECTOR /
CINEMATOGRAPHER (JANUARY 2009 TO PRESENT)

- Design, and production of sales-driving, brand-extending, and cross-channel campaigns including print ads, television ads, product launches, brochures, advertorials, Websites, banner ads and more.

Shot with: RED, Canon, Panasonic.

Filmed major indie films.

Unique Photo, Inc TECHNICAL SUPPORT (NOVEMBER 2014 TO MARCH 2015)
Fairfield, NJ

I Am Zain Studios GRAPHIC DESIGNER
(CONTRACT) (AUGUST 2010 TO MAY 2012)

- Coordinated with the 15-member team to develop engaging and innovative graphic designs for logos, flyers, posters, and page layouts; provided guidance and direction to junior graphic designers on complex and large-scale projects.
- Designed new, on-brand visual elements focusing on messaging and brand.
- Trained junior graphic designers on Adobe Creative Suite programs such as Illustrator, Photoshop, and Dreamweaver.
- Graphic Design Intern
Pacific Island Sun
- Developed, revamped, and reformatted advertisements from local businesses for publication in weekly periodicals.
- Formatted and color-corrected photographs for ad developer use.
- Created logo prototypes and processed publication-ready advertisements from clients.

EDUCATION

Montclair State University BACHELOR OF ARTS IN PHOTOGRAPHY (2011 to 2015)
Montclair, NJ

Bergen Community College A.A. IN LIBERAL ARTS IN LIBERAL ARTS (MAY 2011)
Paramus, NJ